

Multi-Sectoral Action for Nutrition (MSAN) Project (P158769) Terms of Reference

Baseline Survey, Mid-line Review and End-line Evaluation for Saaf Suthro Sindh
Component

BACKGROUND

To help reverse the increase in stunting, the Government of Sindh has approved an Inter-Sectoral Nutrition Strategy of Sindh (INSS) in 2013. Multi-Sectoral Action for Nutrition (MSAN) (P158769) MSAN activities will focus not only on specific investments to improve behavior around the key areas of sanitation and hygiene and food consumption, but it will also support institutional and implementation arrangements that incentivize cross-sectoral collaboration to achieve nutrition results.

The Government of Pakistan has set ambitious targets for the next ten years by committing to reduce diarrheal cases by 50 percent while improving sanitation coverage from 74 percent to 90 percent and providing access to clean drinking water for all through Pakistan Vision 2025. Targets for food insecurity call for halving the current rate of 60 percent to 30 percent.

PURPOSE AND SCOPE OF WORK

The Project is therefore seeking expert consultancy services to undertake the baseline survey to be carried out preceding project implementation, mid-term review and end-line evaluation to monitor and evaluate progress over time in following thirteen districts of Sindh province:

1. Jacobabad
2. Kashmore
3. Kamber-Shahdadkot
4. Larkana
5. Tharparkar
6. Badin
7. Sangar
8. Tando Muhammad Khan
9. Umerkot
10. Shikarpur
11. Dadu
12. Thatta
13. Sujawal

The scope of work for the Consulting Entity for Baseline Survey, Mid-line Review and End-line Evaluation will be to carry out the followings:

1. Programme Baseline (for pre-identified result indicators) in 13 districts to be rolled out in phased manner (at start of each phase)

2. Mid-term Review Of Programme and Operations to inform stakeholders of the progress, challenges, and course correction (after 18 months from the Programme rollout)
3. Summative Evaluation of Programme achievements with due focus on learning documentation at the end of the Programme (3 months prior of completion of the Programme)

The Baseline Report will be prepared through collection of primary data on the pre-intervention situation that can inform project planning and establish benchmarks for Midline and End-line evaluations. These in turn will be used to assess the impact and outcomes of the project during project monitoring and evaluation, and to compare baseline data with end-line data to identify the effectiveness and impact of the project. The project also focuses on behavior change through Community Led Total Sanitation (CLTS) which is essential for improved use and functionality of water, sanitation and hygiene services and facilities, hence contributing to reduction of diarrhea and other water borne diseases. The Baseline Survey will collect analyze appropriate data on knowledge, attitudes and practices of water and sanitation coverage, with a suitable sample size of the households in 5200 villages (400 villages per district) of all thirteen selected districts. The baseline design must incorporate methods for sampling, data collection, data checking, and cleaning, recording, collating and analysis. Data about all performance questions, indicators and/or variables shall be included.

The Consultant will ensure that survey is aligned to the MSAN documents and results framework. This includes ensuring the survey requirements described are developed and conducted in a timely manner that represents the true feedback and views and recommendations of the key stakeholders and target communities. This study will entail communication with key stakeholders including; the PIU project staff at all tiers, the core project partners (i.e. NGOs implementing the program at district level), and particularly the direct/indirect beneficiaries from the selected villages of the thirteen target districts.

SPECIFIC TASKS:

The consultant will be responsible for;

1. Collecting and analyzing demographic data/information about the beneficiaries particularly relevant to the project areas envisaged in the project documents.
2. Ensuring that respondents are representative of age, gender and all other vulnerabilities among the beneficiaries.
3. Ensuring that data/information depicts the scenario with regard to water, sanitation and hygiene status of people (as per agreed and acceptable households sample size) in project areas with particular focus on open defecation situation, safe drinking water, basic water, sanitation (including animal waste) and hygiene related diseases such as diarrhea and malaria, latrine types and technologies used, hand washing and hygiene practices, water availability (access) and quality of services. The survey should also provide the gender analysis in relevance to WASH in the target districts and specific Knowledge, attitude and Practice (KAP) information about disability and inclusion.
4. The Consultant will be required to consult with the Project Director of Saaf Suthro Sindh Program on each step of the survey/study for its concurrence such as at the stage of conceptual framework, sampling criteria, methods of data collection, tools/instruments used for comprehension, data cleaning, identifying and training the enumerators, quality

control and supervision, software/hardware plan, general work plan, checklist and coverage plan, results of the study/survey plan etc.

5. Sharing the draft and final questionnaire for comments and feedback with PIU's team and ensuring that the comments /feedback are incorporated in the final questionnaire to be used for data collection. The final questionnaire must be pre-tested, detailing all proposed changes, must be submitted to the provincial PIU.
6. Training of enumerators on the final questionnaire to ensure that all the enumerators have the same understanding of each question. The enumerators will conduct "mock-interviews" before conducting the actual data collection.
7. The consultant should present a monitoring plan during data collection for quality assurance, while also facilitate the monitoring teams from PIU and district during field data collection.
8. Timeline – The consultant will follow the project time-line. Any revision in the timeline, if required, can only be done in consultation and subject to the approval of Project Director of Saaf Suthro Sindh Program.

CONTRACT DURATION:

The overall Contract duration will be thirty Six (36) months, however, first part of the assignment i.e. Base-line survey is expected to complete within 3 months (12 weeks) upon signing of the contract.

SELECTION CRITERIA:

- At least 7 years of institutional experience in undertaking baselines, reviews and evaluations particularly in rural water, sanitation and hygiene (WASH) sector;
- Proven experience supported with portfolio of WASH/integrated sector baselines, reviews, evaluations, and researches for government entities, bi/multilateral and UN agencies in past five years;
- National/international credentials in undertaking third party reviews, evaluations and thematic/operational researches particularly in WASH sector;
- Evidence of availability of appropriate qualifications, manpower and key staff that will constitute the team.
- *Should have well-functioning logistical support for field work*
- Firms or consultants with presence and previous experience in Sindh particularly for WASH sector shall be given preference.

SELECTION METHOD:

Procurement will be completed following the Selection Based on Consultants Qualification (CQS) method in accordance with paragraph 3.7 of World Bank's Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers (January 2011).

(Revised July 2014)